



Dear HFP Athletes,

We're at the finish line for our 2023 season with only the Stonehouse Trail Runs at Salt Fork State Park on Saturday, October 28 remaining. The HFP multisport season has ended, and on behalf of myself and the HFP Team, want to thank each of you for making 2023 a great season. I'm glad you made us part of your racing experience.

After each season, I spend time reflecting and examining how we can strengthen our events, strengthen my leadership and the team, and what opportunities exist or can be created to raise the level of your event experience.

After last season (the 2022 season), I took a step back and a strong review of how we could improve *your* experience and our experience as well. I established the following goals for HFP for 2023:

- Improve your trust in our timing and scoring
- Focus our energy on ours and key partner events to make certain our performance aligns with the vision for HFP Racing and that there is shared and equitable value
- Improve our event presentation
- Increase the participation of youth ages 13-18 in triathlon

One of the outcomes was making an additional investment in timing equipment, in our timing team, and in our overall awards and results presentation. Another outcome was the creation of the Family Program where if you registered for the Sprint or Olympic distance, your youth ages 13-18 could participate at no cost in the mini distance triathlon. I believe we obtained those goals and, in some cases, exceeded them.

For 2023, the decision was made not to raise entry fees after the 2022 season, even though costs were rising at all levels. You responded positively this season as we had record turnouts for most races, including 4 of the 6 series races which sold out. It is again my intention not to raise our entry fees in 2024.

As I look forward to 2024, I have made the very tough decision to suspend American Triple-T for the near term. It is a great event but there are many challenges with this event that led to this very difficult decision. We love Salt Fork State Park and will be announcing in more detail shortly the Ohio Dirt & Gravel Festival to take place at Salt Fork State Park in October 2024, which includes the inaugural Salt Fork Gravel Triathlon and Adventure Race. I'm also excited to announce the planned return of The Pineman Triathlon (mini, sprint, & Olympic) to the Mohican Valley area for August 2024. We are also adding two gravel bike races to our 2024 event calendar to go along with Homer Gravel Grinder.

If you are in planning mode for 2024, it is our hope to open registration with discounted pricing on or around the 1st week in December. We can only do that once we have permit approval from the parks.

Thank you again for your support.

With love and passion,
Craig and the HFP Team